



Strategic Plan 2024 -2029



Support Park infrastructure

- Support the planning and fundraising of infrastructure projects, such as a covered picnic shelter and / or an observation tower as part of Boardwalk Refurbishment
- Work with park staff to make trails more barrier-free



Trail Monitoring

- Support the Trail Monitoring Program, including new trails, as they become available
- Expand trail monitoring duties to include some invasive species management, under the direction of Park staff



Fundraising and Membership

- Manage the annual canoe raffle, as our primary fundraiser
- Increase membership numbers and engage membership
- Secure donations and grants for infrastructure and special projects



Education and Outreach

- Increase community engagement, especially with families and seniors, and communicate any new service ideas to the park
- Sponsor and fund special events
- Support Friends' and Park anniversary celebrations
- Increase the Friends' profile



Research

- Contribute to and support the Park Research Plan

The 2024 Work Plan includes details for each element:

1. Support Park Infrastructure

- a. Research grant opportunities for Park infrastructure projects such as an observation tower or picnic shelter.
- b. Support the Park to make trails more barrier-free / accessible as per Ontario Provincial Park guidelines.

2. Trail monitoring

- a. Continue to promote and monitor all trails regularly.
- b. In support of, and under the direction of Park staff, include the removal of invasive species, such as dog strangling vine, in the trail monitoring program.

3. Membership and Fundraising

- a. Increase canoe raffle ticket sales.
- b. Investigate other fundraising opportunities, such as a membership drive.
- c. Increase Friends' membership by active presence at local events including RibFest, Lyndhurst Turkey Fair, other events.
- d. Liaise with other Friends of Ontario Provincial Parks groups to learn about available grant opportunities and other best practices.

4. Education and Outreach

- a. Continue to manage the annual Seniors' Day event, in collaboration with the Park and the Township of Leeds and the Thousand Islands.
- b. Continue to endorse and fund a student to attend the Ontario Nature Youth Summit and fund an annual student bursary.
- c. Play a role in planning and delivering 2025 anniversary events for the Friends of Charleston Lake Park and supporting Charleston Lake Park anniversary events.
- d. Appoint a Board member to liaise with the Friends of Charleston Lake Park webmaster.

5. Support Park Research Program

- a. Contribute to and support the Park's Research Plan.

